



# Set up your Apple Watch with DCOTA

## If your demo device is already merchandised

*If your merchandised demo device is already set up, but isn't connected to DCOTA, follow these steps. **Prepare your device for DCOTA***

*See if your Apple demo device is compatible with DCOTA. **DCOTA supported Products***

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## Merchandising Apple Watch

Apple Watch can be merchandised as 1 of 2 different demo types:

- **Wrist Demo** also commonly referred to as a try on watch, **or**
- **Fixture Demo** which should lock your watch securely to a fixture stem

Choose the option best suited for your merchandising configuration when prompted during set up.

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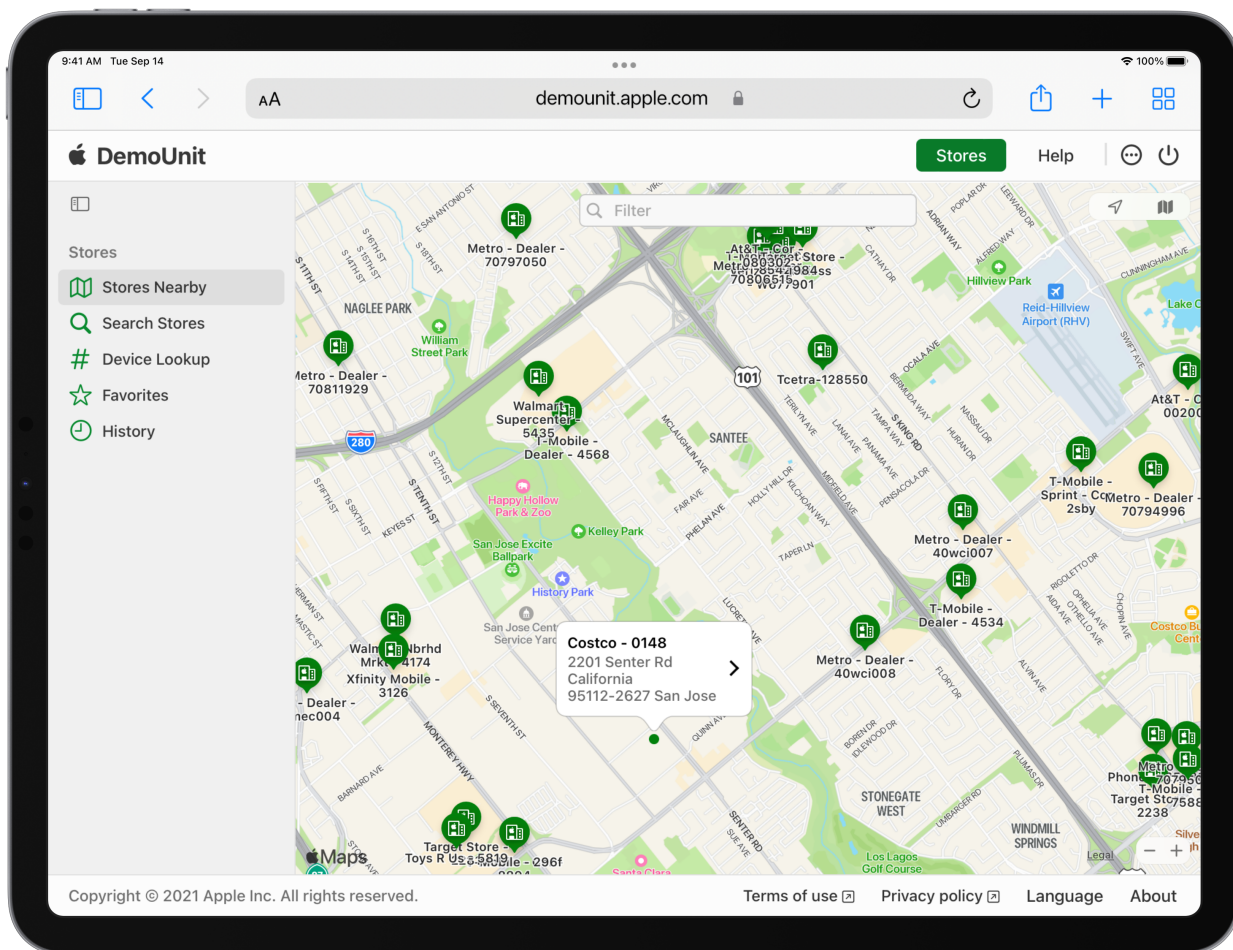
1

## Find your store on DemoUnit

Use **Search Stores** to find your store by name, city, address, or store Apple ID.

Alternatively, you can use **Stores Nearby** to find your store on the map.

Click or tap the > button after you've found your store.

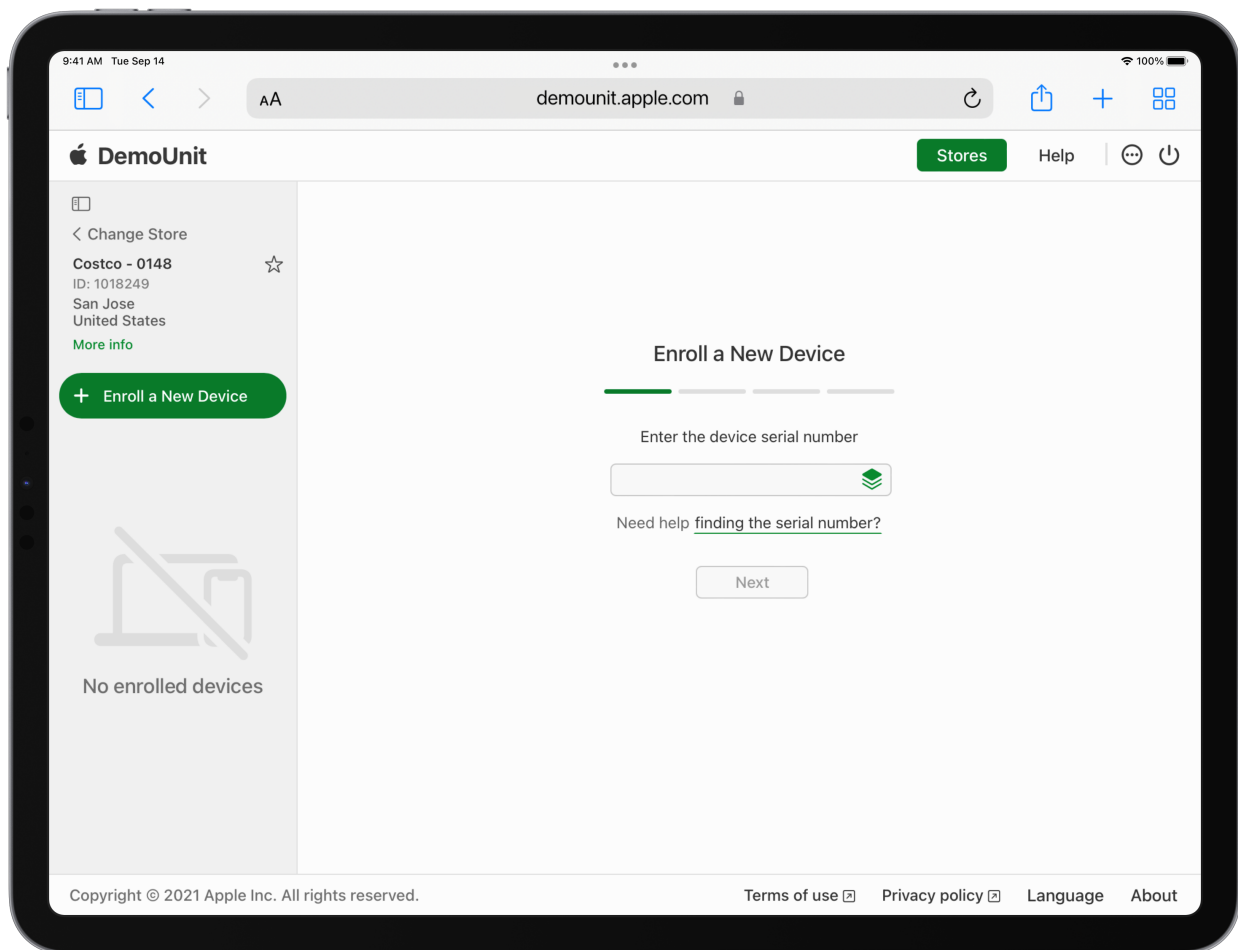


## 2 Enroll your device to your store

Click or tap **Enroll a New Device** to assign your demo device to your store.

Enter your demo device serial number and follow the onscreen instructions.

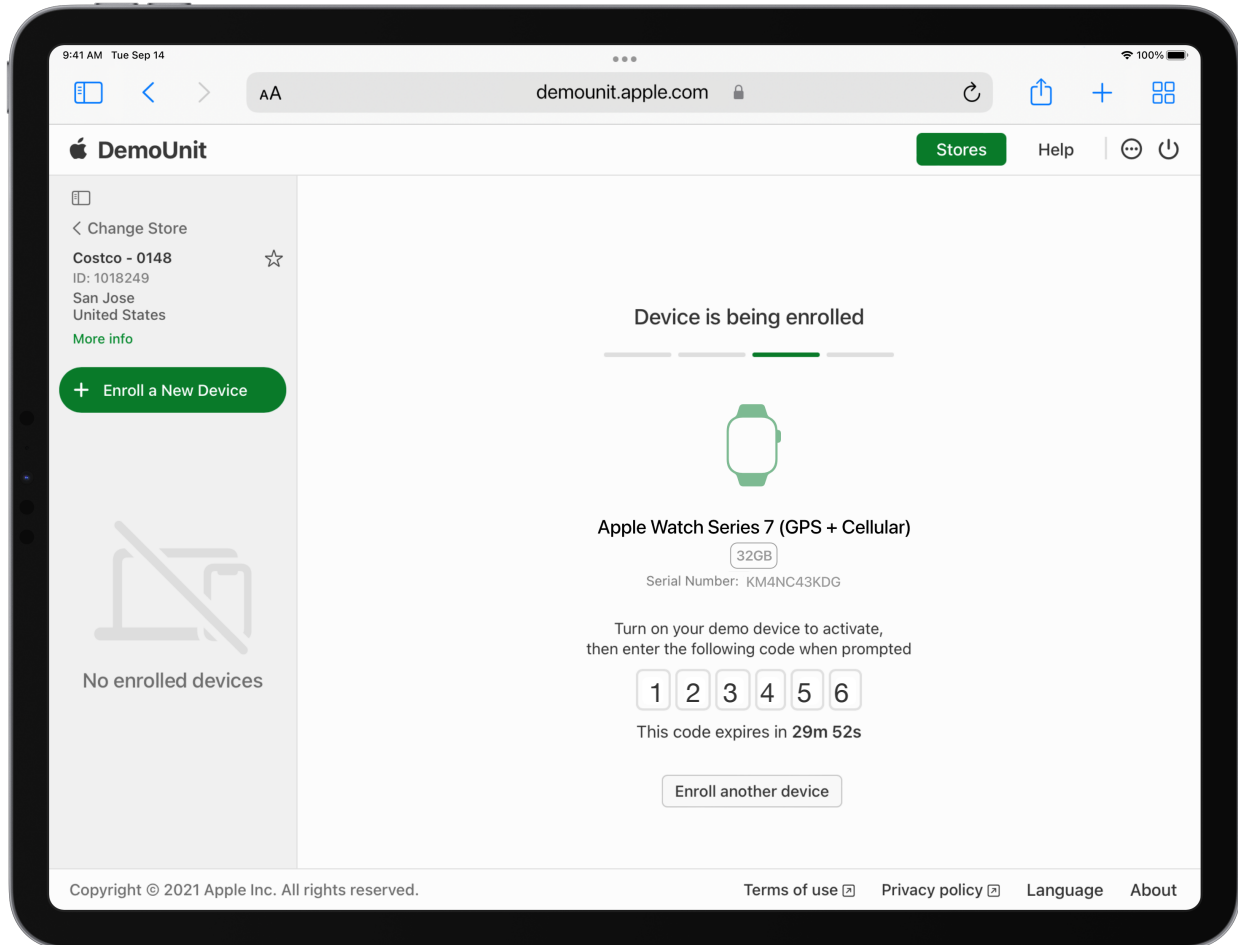
If you're asked to choose a category during enrollment and you're unsure what to choose, choose the **Standard** category.



# 3

## Begin device set up

Switch to your device after a connection with store is confirmed. Factory demo Apple Watches do not require a code. Consumer Apple Watches require a registration code to complete the connection.





# Set up your Apple Watch factory demo device



## 4 Turn on your Apple Watch

To turn on your Apple Watch, press and hold the side button until you see the Apple logo. This may take a few minutes.

## 5 Finalize your watch set up

- Tap **Next** on the Region screen, then choose your country or region
- Tap **Next** on the Demo Mode screen, then choose either **Wrist Demo** (try on) or **Fixture Demo** (merchandising stem) options
- Tap **Continue** on the Wi-Fi screen, then connect to your demo Wi-Fi network
- Tap **Activate** to finalize set up

## 6 Merchandise your demo device after the update

Demo content will temporarily be unavailable until your Apple Watch completes an automatic update.

It's recommended to plug your Apple Watch into power after the update begins.

Keep this device online and connected to power to automatically receive over-the-air OS upgrades and demo content updates.

# Convert your consumer Apple Watch to a demo watch

## Before you begin

To set up your Apple Watch DCOTA, you will need an iPhone with the latest version of iOS.

You also need to make sure that your iPhone has Bluetooth turned on, and that it's connected to the stores demo Wi-Fi network.

If you haven't done so already, create a 6-digit demo registration code by following the instructions above.

## 4 Turn on your Apple Watch

To turn on your Apple Watch, press and hold the side button until you see the Apple logo. This may take a few minutes.



## 5 Hold your Apple Watch close to your iPhone

Wait for the "Use your iPhone to set up this Apple Watch" message to appear on your iPhone, then tap **Continue**. If you don't see this message, open the Watch app on your iPhone, tap All Watches, then tap Pair New Watch.

**Tap Set Up for Myself** when prompted.

Keep your Apple Watch and iPhone close together until you complete these steps.



## 6 Hold your iPhone over the watch animation

Center the watch face in the viewfinder on your iPhone.

Wait for a message to say that your Apple Watch is paired.



## 7 Tap Set Up Apple Watch on your iPhone to continue

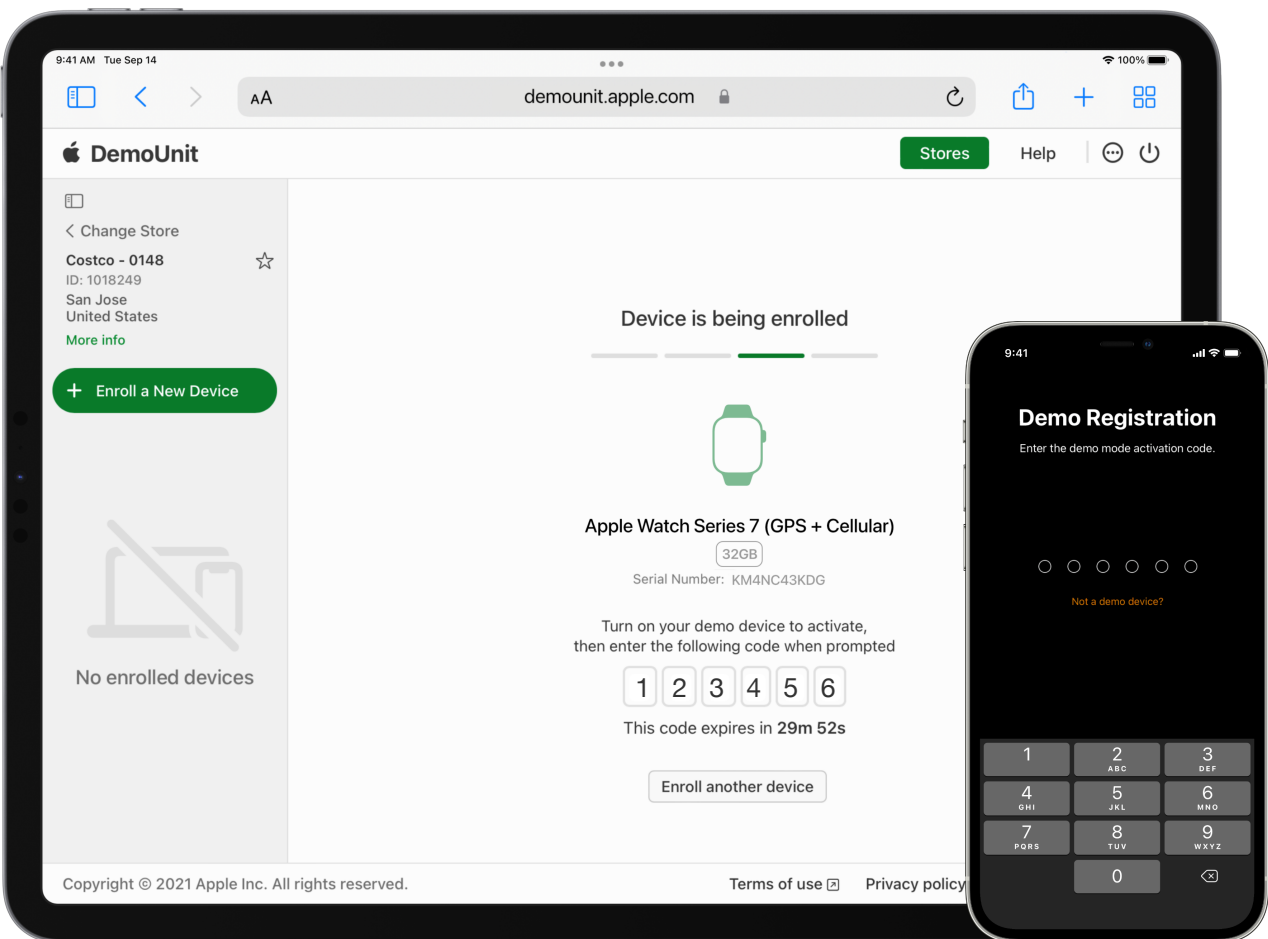
If asked, update your Apple Watch to the latest version of watchOS.

Read the Terms and Conditions and tap Agree, then tap Agree again to continue.

## 8 Enter the demo registration code from DemoUnit

Enter the 6-digit demo registration code from the previous steps on your companion iPhone to finish setting up your demo device with DCOTA.

You may receive an alert on your iPhone to unpair your Apple Watch; this should be done automatically, and it's OK to tap the **Unpair** button if displayed.



## 9 Finalize your watch set up

Switch from your companion iPhone to your Apple Watch.

- Tap **Next** on the Region screen, then choose your country or region
- Tap **Next** on the Demo Mode screen, then choose either **Wrist Demo** (try on) or **Fixture Demo** (merchandising stem) options
- Tap **Continue** on the Wi-Fi screen, then connect to your demo Wi-Fi network
- Tap **Activate** to finalize set up

## 10 Merchandise your demo device after the update

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